



INNOVATION



FACE















Our mission:

A world of clean, sustainable beauty, without compromising on quality or performance











Our Story:





With over 20 years experience in Cosmetics, we have learned that not all products are created naturally equal.

Our goal is to offer the best totally **plastic free** and **certified natural products** for daily use for all consumers.

2016 - we started to develop and introduce real natural cosmetics.

2019 - we committed to a 100% biodegradable brand with no plastics, microbeads in the product or packaging.

2020 - our first international partners joined us

2021 – new shampoos added to our successful shampoo range

2021 – we proudly present our innovative face care range

We want to create products that are affordable, high quality and easy to use. Using SKOON cosmetics must contribute to your health and wellbeing.



OUR NEW FACECARE PROGRAM

Meet our new face care range, a complete line of caring & cleansing for your beautiful skin. For the most sensitive skin we introduce a complete program of perfume free, low allergy, high performance products. For more regular and oily skin we have specialized, soft perfumed, high performance products.

Packaging made of fully recyclable materials. No plastic but also no aluminium!

Solid cleansing products that make plastic bottles redundant.

Glass, thin, bamboo and paperwise carton! We set new standards!

Larger packaging with less glass and more content to decrease the amount of material used.

Reusable 2 sided bamboo cleansing pads and a bamboo holder.

The future is here. Join our program to create, market and sell high performance cosmetics at affordable prices that help to make our planet better!

3 treatments in 1 bar!



Innovation

SOLID CLEANSING BARS 3 in 1

Refreshing + Cleansing + Make-up remover(*)







Normal to oily skin

- √ No Soap, No Plastic
- ✓ All Natural
- ✓ Vegan
- \checkmark 50g = 2 bottles
- √ 100% recyclable packaging
- ✓ 100% Biodegradable
- ✓ Reusable tin holder





(*) incl waterproof make-up in combination with the reusable face pad

3 treatments in 1 bar!



Innovation



- > Clear communication
- **Easy storage & protection**
 - bathroom
 - toilet bag
- > Easy to take along packaging
 - airplane
 - holidays
- ➤ Tin packaging → easy to recycle permanently

3 treatments in 1 bar!



Innovation

Our ingredient story:





A year of development. Many attempts with the strong conviction that it could be possible.

A single solid product for the daily skin cleansing treatment. From refreshing to removing (waterproof) make-up.

Can you imagine how many plastic bottles we save! And completely natural!

With strong and beautiful ingredients like:

Cocoa butter, Oat extract, Gromwell root extract



FACE CARE Natural Day & Night Cream Less glass, more content!







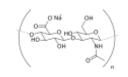


- ✓ No Plastic
- ✓ All Natural
- ✓ Vegan
- √ 90ml content (normal = 50ml)
- √ 100% recyclable packaging
 - ✓ Tin Cap
 - √ Glass bottle
- ✓ No Aluminium!









FACE CARE Sensitive Skin Day & Night cream

HYALURONIC ACID

Sensitive skin

- ✓ No perfume
- √ Q10
- √ Hyaluronic Acid
- ✓ Oat extract
- ✓ Oat oil







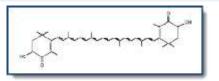
With natural Q10, Hyaluronic acid and calming Oat extract + oil: An extremely soft and gentle formula without perfume for a day & night treatment of the most sensitive skin.

2 creams:

- Sensitive Day Cream: for the most sensitive skin, no perfume inside, low in allergies, high in performance.
- 2) Sensitive Night Cream: a thicker night moisturizer cream with an adapted night mix of powerful ingredients.

Packaging: glass (jar), tin (cap) and a carton seal. Fully recyclable Content: 90ml, more than the usual stuff, for a longer lasting product







FACE CARE Intense Care Day & Night Cream

ASTAXANTHINE

Intense care

- ✓ Astaxantin
- √ Vitamine E
- ✓ Almond Oil
- ✓ Guggul







With natural astaxanthin, vitamine E and almond oil:

Astaxanthine: research has found that this powerhouse ingredient can do wonders for the skin, fighting everything from sun damage to fine lines and wrinkles. In combination with Vitamine E and almond oil the cream offers the ultimate intense care product

2 night-creams:

- 1) Intense care day cream: Full of nourishing ingredients for the night and a delicate fresh perfume made from essential oils
- 2) Intense care night cream: a thicker cream with an adapted mix of ingredients for the night. With a delicate fresh perfume made from essential oils

Packaging: glass (jar), tin (cap) and a carton seal. Fully recyclable Content: 90ml, more than the usual stuff, for a longer lasting product



FACE PADS Reusable and 2 sided





- √ 2-sided, Textured & Soft
 - Soft: delicate areas like eyes
 - Textured: light scrub effect
- √ No Soap, No Plastic
- ✓ All Natural Bamboo
- ✓ Vegan
- √ 100% recyclable packaging
- √ 100% Biodegradable
- ✓ Reusable up to 1000x
- ✓ 7 pieces in a box
- ✓ A free wash bag included



FACE PAD HOLDER Storage for up to 14 reusable facepads



- ✓ No Plastic
- ✓ All Natural Bamboo
- √ 100% Biodegradable
- ✓ Leather grip





Our daily routine:

Refreshing & Cleansing

Pamper yourself

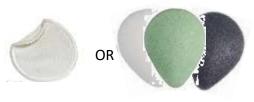


OR



Moisturizing. Keeps your skin in balance.

Ready for bed



+



Cleansing.
Removing make-up.
Once a week scrub.

Sleep well



OR



Deep moisturizing. Makes your skin ready for the next day.



FACIAL CLEANSING: 3 x Konjac sponges

Made from the root of the Konjac sponge Full of antioxidants, gentle and effective 100% biodegradable Removes all make-up except waterproof



100% Natural cleansing, 0% chemicals, No cleansing products needed. Cleansing with only water required or with the natural 3 in 1 SKOON cleansing.







Facial Cleansing

Facial cleansing with just water! Clean your skin with only water, beautiful and naturally clean, both dirt and makeup. For every skin type.











A deep, 100% natural cleansing for the blemished and/or greasy **skin** type using just water. Gently removes dead skin cells, waterbased make-up, and impurities.

A deep, 100% natural cleansing for the **normal skin** type using just water. Gently removes dead

Konjac Sponge Pure Natural

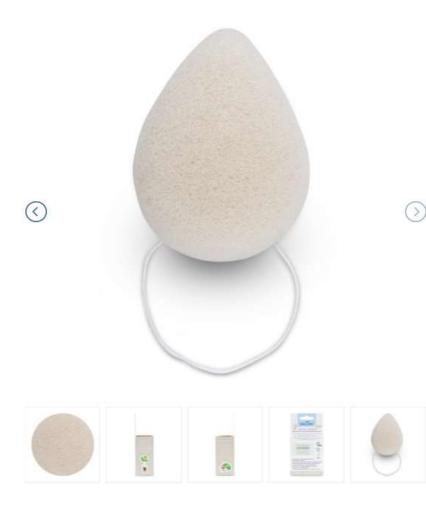
skin cells, water-based make-up, and impurities.

Konjac Sponge Green Tea

Deep, 100% natural cleansing for dry and irritated skin using just water. Gently removes dead skin cells, water-based make-up, and impurities.

The unique structure based on plant fibres stimulates the blood circulation and cell renewal process. For a radiant and healthy skin.





Konjac Sponge Pure Natural

A deep, 100% natural cleansing for the **normal skin** type using just water. Gently removes dead skin cells, water-based make-up, and impurities. The unique structure based on plant fibres stimulates the blood circulation and cell renewal process. For a radiant and healthy skin.

The Pure Natural is a skin care product for the normal skin type. The skin is cleansed deeply and gently scrubbed. It helps to keep a young-looking skin.

The Skoon Konjac Sponge is 100% natural, 100% biodegradable, free from animal testing, vegan, and pH neutral.

Usage

Soak the dry, hard sponge in (luke)warm water and apply circular movements to gently massage your face, around your eyes, or other body parts. If you want, you can add some natural facial cleanser. The Konjac Sponge lasts for several weeks. In between use, hang the sponge in a dry place to extend its effectiveness.

The Konjac Plant

The Konjac plant grows in Asia and is renowned for its many healthy properties. The Konjac Sponge is made of the root of this plant. The natural, hydrating plant fibres are rich in antioxidants and are known for the antibacterial and soothing qualities that support the acidity of the skin's own oils and help to fight impurities.







A deep, 100% natural cleansing for the **blemished and/or greasy skin** type using just water. Gently removes dead skin cells, water-based make-up, and impurities. The unique structure based on plant fibres stimulates the blood circulation and cell renewal process. For a radiant and healthy skin.

The Bamboo Charcoal was specially developed for the sensitive, blemished, and greasy skin and is enriched with active Bamboo charcoal that absorbs excess sebum and impurities. Efficiently removes blackheads and exfoliates gently. The natural antioxidant helps to fight bacteria that can cause acne.

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Ingredients

Konjac Glucomannan, activated charcoal extract

















Konjac Sponge Green Tea

Deep, 100% natural cleansing for **dry and irritated skin** using just water. Gently removes dead skin cells, water-based make-up, and impurities. The unique structure based on plant fibres stimulates the blood circulation and cell renewal process. For a radiant and healthy skin. **The Green Tea** provides extra care for dry and/or irritated and blemished skin. Enriched with green tea with antioxidants that will help to balance the blemished skin. For a smooth and healthy skin. **The Skoon Konjac Sponge** is 100% natural, 100% biodegradable, free from animal testing, vegan, and pH neutral.

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(>)

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SHELF PRESENTATION

Bamboo shelf Clear, compact presentation





MORE NEW PRODUCTS TO COME....